

Call For Participants



Improving communication
during a pandemic flu
outbreak

20 min(s) to complete

£10 Shopping voucher

Online Questionnaire

Online

King's College London

The aim of this project is to investigate which communication strategy could be more effective in helping people make decisions about taking preventative actions during a pandemic flu outbreak.

In particular, we would like to test whether the wording of health communications about pandemic flu have an effect on what people think and how they feel about the pandemic and the advice received. This study involves completing an online survey.

Find out more online

Poster printed on 03/05/2024 Study expires on 08/06/2016

More info

by scanning the QR code
or visiting the URL

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