

Call For Participants



Willingness to pay for country of origin labelling of ingredients



20 min(s) to complete

Sincere Gratitude

Online Questionnaire

Online

University of Reading

This research project aims to find out UK consumers' willingness to pay for origin of the heaviest ingredients of processed foods, and the kinds of consumers' attitudes toward the relationships between country of origin labelling and food attributes or sociodemographic characteristics affect willingness to pay for country of origin labelling of the heaviest ingredients of processed foods.

Find out more online

Poster printed on 04/05/2024 Study expires on 18/07/2019

More info

by scanning the QR code
or visiting the URL

www.cfp.cc/51XSH3

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