

# Call For Participants



## Town Centre Customer Experience

20 min(s) to complete

Sincere Gratitude

Online Questionnaire

Online

Loughborough University

**TOWN CENTRES NEED YOU!!**

UK town centre performance has been in decline over the past few years, which affected the UK economy. At Loughborough University, we are conducting a PhD research on the town centre to try and solve the issue. We will ask you open-ended questions about your shopping experience in a UK town centre and how online shopping influenced your shopping experience during your visit.

Find out more online

Poster printed on 28/04/2024

Study expires on 10/07/2018

## More info

by scanning the QR code  
or visiting the URL

# www.cfp.cc/6JD983

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