

Call For Participants



Time, Love, and Friendship: Predictors of Intensity of Parasocial Relations

10 min(s) to complete

Sincere Gratitude

Online Questionnaire

Online

University of Gloucestershire

This project will investigate the factors that affect the strength of relationships between figures in the media and those who engage with them. It will investigate the role that total time spent engaging with content plays in developing a connection, as well as romantic and friendship focussed relationships. The reason for this study is that the relationship between a viewer and a media figure can be used in many ways.

Find out more online

Poster printed on 01/07/2025 Study expires on 04/07/2025

More info

by scanning the QR code
or visiting the URL

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