

Call For Participants



Athlete Brand Survey



9 min(s) to complete



Prize draw to win an iPad 7th gen



Online Questionnaire



Online

Griffith University

You are invited to participate in an online survey on the personal brands of athletes. Your participation is extremely valuable to this research as our plan is to create a tool to monitor, evaluate and improve the branding strategies of athletes. The overall goal is to assist athletes (and their stakeholders) in creating brands that are attractive to consumers and sponsors.

Find out more online

Poster printed on 19/01/2020 Study expires on 29/02/2020

More info

by scanning the QR code
or visiting the URL

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