

Call For Participants



Are we going to keep shopping forever?

2 min(s) to complete

Sincere Gratitude

Online Questionnaire

Online

Nottingham Trent University

This study aims to gain insights into consumer fashion shopping behavior and explore alternative ways to shop. It seeks to answer whether collaborative consumption (or known as sharing economy) can potentially disrupt the fashion industry by influencing consumers and shifting their perspectives.

Find out more online

Poster printed on 19/04/2024

Study expires on 19/01/2018

More info

by scanning the QR code
or visiting the URL

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