

Call For Participants



Identifying and Tackling Barriers to Blood Donation



20 min(s) to complete



Sincere Gratitude and Study swap



Online Questionnaire



Online

University College London

Currently, in the UK almost half of the blood donation population is over the age of 45. Given that individuals can only donate until 70 years of age it is imperative that more young people donate blood to ensure there is enough blood in the future.

The aim of this study is to identify the main reasons behind young people's behaviour regarding blood donation in order to inform research to design an intervention to increase the number of young blood donors.

Find out more online

Poster printed on 21/10/2020 Study expires on 31/08/2020

More info

by scanning the QR code
or visiting the URL

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