

Call For Participants



Instagram Use, Parasocial Relationships and Loneliness

15 min(s) to complete

Sincere Gratitude

Online Questionnaire

Online

Manchester Metropolitan University

With 500 million Instagram users, it is important to investigate the implications of using this social networking site. This study will investigate the relationship between Instagram usage and loneliness, and the extent to which parasocial relationships through Instagram mediate this relationship.

Find out more online

Poster printed on 28/04/2024 Study expires on 02/04/2018

More info

by scanning the QR code
or visiting the URL

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