

Call For Participants



Advergames: The future of Marketing

10 min(s) to complete

Sincere Gratitude

Experiment

Online

University of Malta

The study is being conducted in order to find out whether advergames create higher customer engagement when compared to TV commercials.

Find out more online

Poster printed on 07/05/2024 Study expires on 09/07/2020

More info
by scanning the QR code
or visiting the URL

www.cfp.cc/A61EP3

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