

Call For Participants



Stereotypes in Media

20 min(s) to complete

Sincere Gratitude

Experiment

Online

University College London

Online, fun study! In this experiment, you are required to watch six 30 second television advertisements. Afterwards, you are asked to complete a short questionnaire, and a reaction time task. This study aims to explore gender stereotypical attitudes. This experiment must be completed on a laptop or computer with a keyboard.

Find out more online

Poster printed on 23/04/2024 Study expires on 15/01/2018

More info

by scanning the QR code
or visiting the URL

www.cfp.cc/A86IZ3

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