

Call For Participants



Engagement on Social media
groups, blogs and pages

6 min(s) to complete

Sincere Gratitude

Online Questionnaire

Online

University of Leeds

The aim of this study is to understand consumer engagement value on different social media platforms by participating on fashion groups, blogs and accounts that are not administered by a specific brand.

Find out more online

Poster printed on 07/05/2024 Study expires on 31/07/2017

More info

by scanning the QR code
or visiting the URL

www.cfp.cc/A9RZI3

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