Call For Participants

Mobile apps for cultural heritage interpretation

5 min(s) to complete

Sincere Gratitude

Online Questionnaire

Online

King's College London

I am interested in how museums and galleries promote and preserve cultural heritage by developing mobile apps, especially the apps that can be used outside of the institutions.
My study is aimed at understanding when digital natives use mobile apps for heritage interpretation outside of the museums and galleries, their user experience, learning outcomes, demands and expectations of these apps, so as to provide useful suggestions for cultural sectors in improving their mobile plans.

Find out more online

Poster printed on 05/05/2024 Study expires on 02/08/2018

More info

by scanning the QR code or visiting the URL

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