

Call For Participants



Mobile Payments Adoption in the UK

- Disagree Completely
Strongly Disagree
Somewhat Disagree
Somewhat Agree
☒ Strongly Agree
☐ Agree Completely

15 min(s) to complete

Prize draw of three £30 Amazon vouchers

Online Questionnaire

Online

Oxford Brookes University

The main aim of this study is to understand how UK consumers value contactless mobile payment as an alternative payment method to cards and cash for in-store payments.

Find out more online

Poster printed on 29/04/2024

Study expires on 30/04/2019

More info

by scanning the QR code
or visiting the URL

www.cfp.cc/APRP93

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