

Call For Participants



Consumer Online Engagement in Health Messages

30 min(s) to complete

A chance of winning one of the
15 x \$50 gift card

Facebook Experiment, Online
Survey

Online

Macquarie University

The aim of this study is to investigate the factors influencing consumer online engagement in 'health messages', within social media networks. With your contribution, the results of this research will assist relevant organisations to develop more effective 'health and behaviour change campaigns' to encourage a healthier and happier lifestyle.

Find out more online

Poster printed on 29/04/2024

Study expires on 01/11/2016

More info

by scanning the QR code
or visiting the URL

www.cfp.cc/B3CUP3

www.cfp.cc/B3CUP3

www.cfp.cc/B3CUP3

www.cfp.cc/B3CUP3

www.cfp.cc/B3CUP3

www.cfp.cc/B3CUP3

www.cfp.cc/B3CUP3

www.cfp.cc/B3CUP3

www.cfp.cc/B3CUP3

www.cfp.cc/B3CUP3

www.cfp.cc/B3CUP3

www.cfp.cc/B3CUP3

www.cfp.cc/B3CUP3

www.cfp.cc/B3CUP3