

Call For Participants



Consumer Literacy in the Livestock Industry



15 min(s) to complete

None

Online Questionnaire

Online

University of Connecticut

This 15 minute survey seeks to measure consumer literacy and opinion in the American livestock industries. It tests issues related to animal food production, animal welfare, livestock care & breeding, and sustainability. The goal is to find trends of misconceptions and specific opinions relative to the livestock industry and quantify those trends.

Find out more online

Poster printed on 07/05/2024 Study expires on 18/03/2018

More info
by scanning the QR code
or visiting the URL

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