

Call For Participants



The preference of young consumers in UK towards RTD tea

4 min(s) to complete

Sincere Gratitude

Online Questionnaire

Online

Harper Adams University College

My name is Yingsong Xie, and I am studying at Harper Adams University for a BSc in Food Quality with Retail Management. As part of my research of Honours Research Project, I am aiming to explore the preference, attitudes and behavior of consumers aged 18-34 in the United Kingdom towards Ready-to-Drink Teas from China and UK.

Find out more online

Poster printed on 27/04/2024

Study expires on 29/04/2020

More info

by scanning the QR code
or visiting the URL

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