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Study on the Motivations For
Not Using Airbnb

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Focus Group

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The present study looks to understand why people do not use Airbnb. We will be conducting 2 focus groups (of about 6 people each) to uncover the possible reasons behind not using Airbnb.

Find out more online

Poster printed on 04/05/2024 Study expires on 05/04/2018

More info

by scanning the QR code
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