Call For Participants

Precious: Reclaiming Value From Personal Data

36 hour(s) to complete

Physical Artworks that you create with your personal data, Opportunity to take part in...

practice-led

Liverpool, UK

Liverpool John Moores University

The purpose of this PhD study is to investigate ways of reclaiming value from the data we provide to companies online. Specifically, it is looking to explore whether creating physical artworks from the data Facebook collects on us can promote emotional engagement with an asset we often give away for free.

The study aims to do this by creating software programs that will allow participants to explore their personal Facebook data and generate artwork from it.

Find out more online

Poster printed on 30/04/2025   Study expires on 30/04/2025

More info
by scanning the QR code
or visiting the URL

www.cfp.cc /E1U4T3