

Call For Participants



Effects of CSR on consumer buying behaviour on skin care products

5 min(s) to complete

Sincere Gratitude

Online Questionnaire

Online

Newcastle University

You are invited to participate in a research study, entitled "The effect of CSR on consumer buying behaviour on skin care products: A cross-cultural study of The UK and South Korea".

The purpose of the study is to examine and compare the extent to which CSR affects consumer purchasing behaviour on skin care product

Find out more online

Poster printed on 03/05/2024

Study expires on 17/08/2018

More info
by scanning the QR code
or visiting the URL

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