

Call For Participants



Implementation to Increase Privacy & Trust in Social Media for Older Adults

45 min(s) to complete

Prize Draw £30

Online Questionnaire

Online

Northumbria University

Statistics and research show that as people age, they are not accessing social media at the same rate as younger age groups which means they are not currently benefiting from those services. Research on older adults shows that current social media sites are not meeting the needs of this demographic. This research aims to learn more about the privacy concerns people may have as they age.

Find out more online

Poster printed on 16/04/2024 Study expires on 01/11/2019

More info

by scanning the QR code
or visiting the URL

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