Call For Participants

Impression Formation Online

15 min(s) to complete

Prize draw £50

Online Questionnaire

Online

University College London

In this study, we would like to investigate how people form social networks online and how individuals form impressions of others solely on the basis of their social media accounts. We will ask you read through some tweets and write a description of the person who posted them. We will then ask you some questions about this person. Finally, we will ask you some questions about yourself. This will allow us to better understand the formation of online social networks.

Find out more online

Poster printed on 27/01/2019  Study expires on 24/07/2018

More info by scanning the QR code or visiting the URL