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In this study, we would like to investigate how people form social networks online and how individuals form impressions of others solely on the basis of their social media accounts. We will ask you read through some tweets and write a description of the person who posted them. We will then ask you some questions about this person. Finally, we will ask you some questions about yourself. This will allow us to better understand the formation of online social networks.

Find out more online
Poster printed on 09/01/2024    Study expires on 24/07/2018