

Call For Participants



Understanding mobile news consumption

1 week(s) to complete

Sincere Gratitude

Field study, users will have to download and use a dedicated news app

Online

University College London

I am currently working on a project investigating how people consume news on their smartphones. I am interested to examine peoples' idiosyncratic patterns of accessing and reading the news in an attempt to make smartphone change its user interface to better suit the individual news reader. In this regard, we are looking for Android smartphone users running 4.4+ that would agree to monitor their interaction behaviour while reading the news using our dedicated app.

Find out more online

Poster printed on 29/04/2024 Study expires on 06/09/2017

More info

by scanning the QR code
or visiting the URL

www.cfp.cc/IAG6Z3

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