

Call For Participants



Neutral colours in the Luxury Fashion Industry

2 min(s) to complete

Sincere Gratitude

Online Questionnaire

Online

London South Bank University

This study researches neutral colours in the Luxury Fashion Industry.

Although it is a fast-paced industry, with constantly changing trends, the prominence of neutral colour has been highly consistent. The study attempts to find out the reasoning behind this.

You will be asked a couple of questions about your consumer and purchasing behaviour.

Thank you for your participation!

Find out more online

Poster printed on 16/05/2024 Study expires on 05/05/2024

More info

by scanning the QR code
or visiting the URL

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