

# Call For Participants



## Harnessing AI for Creativity and Personalization in Marketing

50 min(s) to complete

£70

Interview

Online

Individual non-academic researcher

I am currently conducting research for my master's thesis in marketing management, exploring how AI-powered personalization tools can enhance the creativity of marketing campaigns. This study investigates how marketers can leverage AI to create more innovative, tailored campaigns that resonate with consumers and improve engagement.

Let me know if you are available for an interview starting the 26 of April through teams, Google Meet etc.. for 50 mn , compensation will be discussed before.

Find out more online

Poster printed on 30/04/2025

Study expires on 15/06/2025

## More info

by scanning the QR code  
or visiting the URL

# [www.cfp.cc/JF71D3](http://www.cfp.cc/JF71D3)

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