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26 Bedford Way, Bloomsbury, London WC1H 0AP, UK University College London

The purpose of the study is two-folded; it is concerned with problem solving and consumer behaviour. You will be asked to perform an exercise in a small group, and answer a series of questions related preferences and consumer's decision making. The study should take no longer than 20 minutes, and you will be awarded approximately £2.

Find out more online Poster printed on 05/05/2024 Study expires on 29/06/2017

More info by scanning the QR code or visiting the URL

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