

Call For Participants



Mobility as a Service (MaaS): potential for Sustainable Travel Behaviour

10 min(s) to complete

Sincere Gratitude

Online Questionnaire

Online

University of Huddersfield

Can you imagine being able to combine public transport, taxi, ride sharing, bike sharing and other mobility services into a single connected offering? Do you think you could simply and easily plan, purchase and travel using the most convenient route and vehicle for your trip? Mobility as a Service (MaaS) offers such opportunity and is central to the research you are being invited to take part in. With this study, we aim to highlight opportunities and challenges the adoption of MaaS might face.

Find out more online

Poster printed on 20/04/2024 Study expires on 24/03/2020

More info

by scanning the QR code
or visiting the URL

www.cfp.cc/MNAC93

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