

Call For Participants



Personality and Consumer Choices



20 min(s) to complete



Prize draw



Online Questionnaire



Online

University of Southampton

This aim of this study is to investigate how different personality dimensions affect our decisions when purchasing a variety of products.

We are requesting your participation in an online survey, which will take about 20 minutes to complete.

Find out more online

Poster printed on 24/10/2020 Study expires on 30/09/2020

More info
by scanning the QR code
or visiting the URL

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