

20 min(s) to complete

Sincere Gratitude

Online Questionnaire

Online

University of Northampton

This questionnaire has been designed to measure Smartphone users' relationships with their branded e-commerce (online shopping) Smartphone Applications. The questionnaire should take approximately 15-20 minutes to complete and involves answering questions about your favoured branded Smartphone applications and your personality characteristics.

Find out more online

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More info

by scanning the QR code or visiting the URL

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