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Interview

Online

University College London

Anthropomorphism is the attribution of human characteristics (thoughts, feelings, intentions, personality) to non-human agents. It is a common (and normal) yet often implicit tendency, which seems to vary considerably from one person to another in terms of both content and frequency. As part of my master's dissertation project at UCL, I am interested in understanding individual experiences of anthropomorphism and what they may involve for those who recognise this tendency in themselves.

Find out more online

Poster printed on 27/04/2024 Study expires on 23/08/2017

More info

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