



Call For Participants



Consumers with purchasing
experience of upcycled
products

30 min(s) to complete

Online Shopping voucher
(Amazon voucher £20)

Interview

United Kingdom

Nottingham Trent University

We are looking for consumers aged between 55 and 64 who have purchased any upcycled products made primarily from used wood and textiles (e.g. refurbished furniture, remade clothing, soft furnishing from vintage fabric) for our interview study. The interview is about consumers' experience and opinions about values of upcycled products and motivations of purchasing them. The interview will take about 30 minutes.

Find out more online

Poster printed on 28/04/2024 Study expires on 31/05/2017

More info

by scanning the QR code
or visiting the URL

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