

Call For Participants



SWIFT study: Does cognitive load affect taste perception & food preferences?

4.5 hour(s) to complete

£25 Love2Shop voucher

Experiment

University Rd, Leeds LS2 9JS, UK

University of Leeds

This study examines the effect of cognitive tasks on taste perception and food preferences.

Study involves:

Attending an initial visit at the unit to check eligibility (Max 45 minutes)

If eligible you'll be asked to attend three separate afternoons where you'll be provided with lunch (max. 30 mins) and 2½ hours later you will complete computer tasks and taste, rate and rank snack foods in order of preference and complete questionnaires (visit 1&2 = 30 mins; visit 3:

Find out more online

Poster printed on 03/05/2024

Study expires on 07/08/2017

More info

by scanning the QR code
or visiting the URL

www.cfp.cc/QQS1E3

[cfp.cc/QQS1E3](http://www.cfp.cc/QQS1E3)

[cfp.cc/QQS1E3](http://www.cfp.cc/QQS1E3)

[cfp.cc/QQS1E3](http://www.cfp.cc/QQS1E3)

[cfp.cc/QQS1E3](http://www.cfp.cc/QQS1E3)

[cfp.cc/QQS1E3](http://www.cfp.cc/QQS1E3)

[cfp.cc/QQS1E3](http://www.cfp.cc/QQS1E3)

[cfp.cc/QQS1E3](http://www.cfp.cc/QQS1E3)

[cfp.cc/QQS1E3](http://www.cfp.cc/QQS1E3)

[cfp.cc/QQS1E3](http://www.cfp.cc/QQS1E3)

[cfp.cc/QQS1E3](http://www.cfp.cc/QQS1E3)

[cfp.cc/QQS1E3](http://www.cfp.cc/QQS1E3)

[cfp.cc/QQS1E3](http://www.cfp.cc/QQS1E3)

[cfp.cc/QQS1E3](http://www.cfp.cc/QQS1E3)