

Call For Participants



The Role of Social Media and Candidate Image in Political Marketing

6 min(s) to complete

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Online Questionnaire

Online

University of Leeds

The study aims to assess the role of social media and candidate image in political marketing and assess the impact of ideology on these variables as a moderator. It is created in regards to the recent UK General Election.

Find out more online

Poster printed on 02/05/2024 Study expires on 15/07/2017

More info
by scanning the QR code
or visiting the URL

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