

Call For Participants



Personality and Consumerism

30 min(s) to complete

Prize draw for £50 Amazon voucher

Online Questionnaire

Online

University of Southampton

Investigating the effects of different personality dimensions on consumer decisions.

You will be asked to fill in some personality questionnaires before making some hypothetical consumer decisions. This should take no more than 30 minutes!

As a thank you, you have the option to be entered into a prize draw for a £50 Amazon voucher!

Find out more online

Poster printed on 08/05/2024

Study expires on 31/03/2021

More info

by scanning the QR code
or visiting the URL

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