

Call For Participants



Product Country Image and
Attitude towards Blogger's
Recommendation

4 min(s) to complete

Prize draw

Online Questionnaire

Online

University of Leeds

This study examines the relationship between product country image of skincare products and attitude towards blogger's recommendation, with product knowledge as a moderator.

Find out more online

Poster printed on 05/05/2024 Study expires on 28/08/2017

More info

by scanning the QR code
or visiting the URL

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