

Call For Participants



Business & Social Issues: 'Woke Capital'

3 min(s) to complete

Sincere Gratitude

Online Questionnaire

Online

Newcastle University

I am studying brand activism (also known as Woke Capitalism), where big companies align themselves with popular social movements. I would like to find out different peoples attitudes towards it.

Find out more online

Poster printed on 04/05/2024

Study expires on 17/04/2019

More info

by scanning the QR code
or visiting the URL

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