

# Call For Participants

## Consumer-Brand Relationship



2 hour(s) to complete

Cash £10

Interview

United Kingdom

University of Nottingham

Do you have a favourite brand? My study aims to increase our knowledge about the relationship between consumers and their preferred brands, including e-brands. It seeks to explore the factors that consumers consider when they decide to purchase from brands. It also seeks to understand consumers' motives for their purchase decisions as well as their feelings and perceptions.

Find out more online

Poster printed on 24/04/2024

Study expires on 30/09/2019

## More info

by scanning the QR code  
or visiting the URL

# [www.cfp.cc/TPQI83](http://www.cfp.cc/TPQI83)

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