

# Call For Participants



A qualitative exploration of  
online public commitment

45 min(s) to complete

Sincere Gratitude

Interview

Online

Liverpool John Moores University

The purpose of the study is to gain a deeper understanding of online public commitment in relation to weight loss, physical activity and dieting goal setting. Online public commitment is defined as the public declaration of a goal to change weight-related behaviour and using the internet as a platform. A typical example is someone posting an update on his or her Facebook that he or she wants to lose weight 3 stones within 6 months.

Find out more online

Poster printed on 19/04/2024    Study expires on 10/08/2020

## More info

by scanning the QR code  
or visiting the URL

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