

Call for Participants



Study of
views towards
e-cigarette
advertising

10 min(s) to complete

Sincere Gratitude

Online Questionnaire

Online

Heriot-Watt University

The purpose of the study is to explore the ethical perceptions of students towards e-cigarette advertising.

Participants are presented with 3 different e-cigarette adverts and asked to give their opinions on them. They are also asked questions regarding their ethical opinions of them and general impressions of e-cigarettes and advertiser responsibilities.

Find out more online

Poster printed on 29/04/2024

Study expires on 17/02/2017

More info

by scanning the QR code
or visiting the URL

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