

# Call For Participants



## Impact Of E-Service Quality Factors On Consumer Loyalty in Online Grocery

5 min(s) to complete

Prize draw

Online Questionnaire

Online

University of Leeds

Dear Participants, I am Priyash Nigam, pursuing Masters in International Marketing Management at the University of Leeds, and I kindly invite you to answer this brief survey useful to collect data for my dissertation.

This study, conducted under the supervision of Proff. Stavroula Spyropoulou, aims to investigate the **IMPACT OF E-SERVICE QUALITY FACTORS ON CONSUMER LOYALTY IN ONLINE GROCERY SHOPPING.**

Find out more online

Poster printed on 05/05/2024    Study expires on 31/07/2017

## More info

by scanning the QR code  
or visiting the URL

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