



Call For Participants



Consumer Preference of Fresh Tomato Flavour

10 min(s) to complete

Sincere Gratitude

Online Questionnaire

Online

Northumbria University

This study aims to:

1. Identify which sensory attributes/characteristics (e.g., flavour, taste, appearance etc) relevant to tomato quality can be identified by the consumer and
2. Identify those attributes that are most important for consumer acceptance, purchasing and preference for fresh tomatoes.

Find out more online

Poster printed on 29/04/2024

Study expires on 01/03/2018

More info

by scanning the QR code
or visiting the URL

www.cfp.cc/UKQID3

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