

Call For Participants



The Digital Economy: Opportunities for SME's & Family Businesses

10 min(s) to complete

Sincere Gratitude

Online Questionnaire

Online

Manchester Metropolitan University

The purpose of the project is to understand the opportunities the digital economy, e.g. eCommerce, Artificial Intelligence and Automisation, offers in the context of SME's and family businesses.

This is significant because information like yours could help us to identify opportunities and strategic opportunities for businesses in different industries and opportunities to compete with MNE's.

The online questionnaire will take no more than 10 minutes.

Find out more online

Poster printed on 20/04/2024

Study expires on 01/02/2019

More info

by scanning the QR code
or visiting the URL

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