

7 min(s) to complete

Sincere Gratitude

Online Questionnaire

Online

University of West London

The study aims to empirically investigating the influence of the origins of Green Innovation to the various types of it. The results of the research will provide better understanding on corporations about how they should invest their resources in their best interest with the lowest risk so they can adapt green innovation strategies, which is a demand due to the growing concern over the state of the environment but also to achieve competitive advantage as a response to the increasing competition.

Find out more online

Poster printed on 02/05/2024 Study expires on 30/04/2020

More info

by scanning the QR code or visiting the URL

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