

Call For Participants



An investigation of Muslim women's clothing purchase intention.

15 min(s) to complete

Prize draw of £25 amazon gift card per 50 participants

Online Questionnaire

Online

Liverpool John Moores University

This research aims to investigate the factors affecting Muslim women's choice of clothing in UK with a key focus on modest fashion in UK fashion retail.

Modest clothing or Modest Fashion is defined as a style of clothing that covers most of your body parts, from below the neck.

Find out more online

Poster printed on 19/04/2024

Study expires on 30/09/2020

More info

by scanning the QR code
or visiting the URL

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