

Call For participants

Tracking: Legal documents



30 min(s) to complete

University of Nottingham

We are currently recruiting SME business owners to take part in an eye-tracking experiment at the University of Nottingham.

£15 Amazon voucher

The project is run in collaboration with a law firm and explores means of making legal contracts easier to read for business owners. The experiment will take place in our eye-tracking lab and will last for a max. of 30 minutes. Participants will be asked to read a series of texts and answer questions guided by our eye-tracking team and will receive a £15 Amazon...

Experiment

Nottingham NG7 2RD, UK

Find out more online

Poster printed on 08/05/2024 Study expires on 31/05/2017

More info

by scanning the QR code
or visiting the URL

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