

Call For Participants



Improvement of existing services to enhance holistic user experience

60 min(s) to complete

Prize draw

Interview

London, UK

Loughborough University

It is clear millennials crave real-life connections. But why not just go out and meet people? “Millennials are used to dating in a Tinder world. They don’t know how to date in real life,” and now the same applies to making friends. As the generation that grew up with communication becoming more efficient via digital, their biggest strength, could also be a critical weakness. Aim: to understand how users currently use meet up services and how they go about meeting up.

Find out more online

Poster printed on 05/05/2024 Study expires on 10/05/2019

More info

by scanning the QR code
or visiting the URL

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