Call For Participants

Consumer Interaction with Fitness-trackers for Physical Activity

1 hour(s) to complete

£10 Shopping voucher

Interview

Online

University of Nottingham

The purpose of this study is to investigate individuals' use of and interaction with their wearable activity-trackers and the range of factors that may influence this interaction. It also explores whether using activity trackers influences physical activity levels and whether this changes overtime.

Find out more online

Poster printed on 26/04/2024 Study expires on 31/12/2020

More info

by scanning the QR code or visiting the URL

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