

# Call For Participants



## Investigation into Social Media Influencers impacts on events



2 min(s) to complete



Sincere Gratitude



Online Questionnaire



Online

University of Chester

The aim of this research is to understand how event organisers are using social media as a tool to maximise their potential and future profits and whether the use of paid influencers is ethical in enhancing event experience.

Find out more online

Poster printed on 09/04/2020 Study expires on 20/04/2020

## More info

by scanning the QR code  
or visiting the URL

# [www.cfp.cc/Y2H6B3](http://www.cfp.cc/Y2H6B3)

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