

Call For Participants



Branding Survey- Internship Platforms

10 min(s) to complete

Sincere Gratitude

Online Questionnaire

Online

University of Leicester

The title of this research is "Transmedia brands".

The aim of this project is to explore consumer responses towards different advertising campaigns. The research involves a survey in which you will be shown some advertisements and then will be asked questions about them.

Find out more online

Poster printed on 02/05/2024

Study expires on 22/04/2018

More info

by scanning the QR code
or visiting the URL

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