

Call For Participants

User Similarity on Yelp



20 min(s) to complete

free pizza voucher for Vivo
(Italian restaurants in Upper
street)

Questionnaires and interview

London, UK

City University London

This study explores the way users of the review website Yelp interact with one another and assess similarity based on profile pages. Participants must be users of the review website Yelp and will be given free pizza voucher gifts for Vivo (one of the very good Italian restaurants in Upper street, London). Each sessions will take about 20-25 minutes to complete and study sessions will take place in City University London (between 23/02 - 13/03/2015).

Find out more online

Poster printed on 29/04/2024

Study expires on 13/04/2015

More info

by scanning the QR code
or visiting the URL

www.cfp.cc/Y8ZNT3

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