

# Call For Participants



## Starting in business using Rewards Crowdfunding

2 hour(s) to complete

Startup resources and  
signposting to support

Interview and diary

United Kingdom

Sheffield Hallam University

This PhD research seeks to understand people's approach to building business relationships when they are starting a business using Rewards Based Crowdfunding. In return, the study offers you, an opportunity to discuss your campaign, with the researcher, prior to the start, during the campaign and at the end, to assist with thinking through the process. The transcript will be shared with you for use in future marketing campaigns and strategic planning. Involves interviews and audio...

Find out more online

Poster printed on 06/05/2024 Study expires on 31/07/2018

## More info

by scanning the QR code  
or visiting the URL

# [www.cfp.cc/ZE77K3](http://www.cfp.cc/ZE77K3)

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